

# Banquet-Tracker® 4.00

The Science of Event Fundraising perfected to realize maximum event growth!

For Microsoft Windows and Cloud-Based Platforms



Strategic planning and audience development that builds long-term relationships from event to event are needed for your fundraising efforts to thrive and grow. In today's economy you need powerful, proven and time-tested relational data management tools to achieve this. Banquet-Tracker™ provides your organization's staff and volunteers with the tools to plan, execute and analyze every aspect of your banquet fundraising event for many years to come.

## "The Event"

Complete Data Management For Financial Success

- Manage - Unlimited events from a single data source
- Reservation Opportunities - Popular charitable and political Open RSVP and Pay Per Plate invitation formats
- Manage - In-Kind Donors, Guests, Benefactors, Sponsors, Solicitors, Volunteers and their interrelationships
- In-Kind Item Management - Track and receipt goods and services donated and used in the presentation of your event
- Table Captains - Individual and Multiple table captain assignments per table
- Document Production - Worksheets, Table Captain Packets, Labels and recording Sheets
- Document Output - Printer, Spreadsheet, Acrobat PDF, MS-Word, HTML Webpage and Email
- Full Accounting with Billing and Receipting for Reservations, Benefactors, Sponsorships - one time or recurring!
- Federal and State/Province Tax Compliance - Reservation, Donor, Sponsorship and Benefactor Receipting
- Comprehensive Event and Multi-Event Historical Reporting - 150+ Application reports defined by your peers
- Corporate Relationships - Employer/Employee
- Import/Export - Share data with leading donor management and third party applications
- Email - Send billings, receipts, reports to individuals and businesses individually or in bulk

## "Proven Fundraising Opportunities"

Opportunities To Contribute At All Levels

- Sponsorships - Unlimited levels and level opportunities
- Gift - Unlimited cash gift opportunities with beneficiary fund designation
- Pledge - Unlimited pledge opportunities with beneficiary fund designation billed on user-defined billing cycles
- Employer Match - Request, collect and manage employer matching funds that contribute to the bottom line

## "The Add-Ins" Enhance and Engage!

Services That Expand Your Events Revenue Potential

- iExpressPay Advantage Integrated Card Processing
- Cloud Hosting - Private and secure access from anywhere
- MyEvent Registration - Online Event Registration

## "Beyond The Event"

Drives revenue years to come!

- Designed to meet the art of event fundraising's perspective on financial and constituent growth strategies
- Legacy building that eliminates starting over again. Build on your successes to push revenue growth
- Data mining that assists in discovery of contributors primed to give long after the event has concluded

## "Ownership"

Licensing made easy, excellent financial investment

- Purchase once, use as often as you wish
- No annual licensing fees or percentage take
- No mandatory licensing contracts
- Free "Updates" for version of software installed
- Low Cost "Upgrades" - Users NEVER rebuy their software

